

# JEREMY MARSH

SOCIAL MEDIA  
MANAGER

## CONTACT

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## PROFILE

I am an experienced social media manager seeking a full-time position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous improvement.

## SKILLS

- SEO and Google Analytics
- Social media strategy
- Marketing
- Web content development
- Copywriting
- Corporate blogging
- Project management
- Layout design
- Photo editing
- Market research

## EXPERIENCE

### **SOCIAL MEDIA PRODUCER**

NEW MEDIA COMPANY | FEB 2013 - DEC 2014

- Managed social media accounts and created social media for daily postings
- Increased social media following and clicks by 200%

### **COMMUNICATIONS INTERN**

RICH MEDIA INTERACTIVE | APR 2012 - JAN 2013

- Developed a social media strategy to increase the following of the company website
- Spearheaded a viral campaign for one of the company's new products

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## EDUCATION

### **BACHELOR OF ARTS, MAJOR IN COMMUNICATION**

UNIVERSITY OF DUNDEE | 2009 - 2013

GPA: 3.9

## AWARDS

### **NEW MEDIA COMPANY**

MOST OUTSTANDING SOCIAL MEDIA PRODUCER

DEC 2014

### **RICH MEDIA INTERACTIVE**

BEST INTERN

JAN 2013